



Family Foundation

Building a Better Future with Duo

Chapter 1

A BUSTLING LAGOS STREET, WITH TALL BUILDINGS AND BUSY TRAFFIC...



MEET NGOZI AND CHUKA, A DEDICATED COUPLE WITH TWO YOUNG CHILDREN, LIVING IN A RENTED APARTMENT IN LAGOS...



NGOZI WORKS AS A TEACHER, WHILE
CHUKA RUNS A SMALL BUSINESS.



DESPITE THEIR HARD WORK, THEY DREAM OF
PROVIDING A BETTER ENVIRONMENT FOR THEIR
CHILDREN...



THEY DREAM OF A HOME WITH A PLAYGROUND AND PARK WHERE THEIR CHILDREN CAN PLAY AND GROW...

Imagine Obi and Amara playing in a park like that every day



HOWEVER, FINANCIAL CONSTRAINTS AND THE DAUNTING PROCESS OF SECURING A MORTGAGE MAKE THIS DREAM SEEM FAR-FETCHED...

We just don't have enough saved up for a down payment. How will we ever afford a home of our own?"



Chapter 2

Challenges and Aspirations



**THE RISING RENTAL COSTS
ADD TO THEIR STRESS...**

The rent Keeps
going up every
year. How are we
supposed to save
anything?



**THEY OFTEN DISCUSS THEIR DESIRE TO
OWN A HOME WHERE THEY CAN BUILD
LASTING MEMORIES...**

I want a home
where we can watch
the kids grow up



THE THOUGHT OF HAVING A STABLE,
PERMANENT PLACE TO RAISE THEIR KIDS
FILLS THEM WITH HOPE..



A place with a
playground, a safe
community it would be
perfect

BUT THE FINANCIAL REALITIES
KEEP THEM GROUNDED...



We're still so far
from our goal. It
feels impossible
sometimes

Chapter 3

The Solution

ONE DAY, NGOZI HEARS ABOUT DUO'S RENT-TO-OWN PROGRAM FROM A COLLEAGUE....



Ngozi, have you heard about DUO's rent-to-own program? It's designed for families like yours. You can start renting and eventually own the house!

THE IDEA SPARKS HOPE, AND SHE SHARES IT WITH CHUKA...

Chuka, there's this program called DUO. It could help us buy a home while we rent

THEY QUICKLY VISIT DUO'S WEBSITE AND REGISTER TO BE CONTACTED...

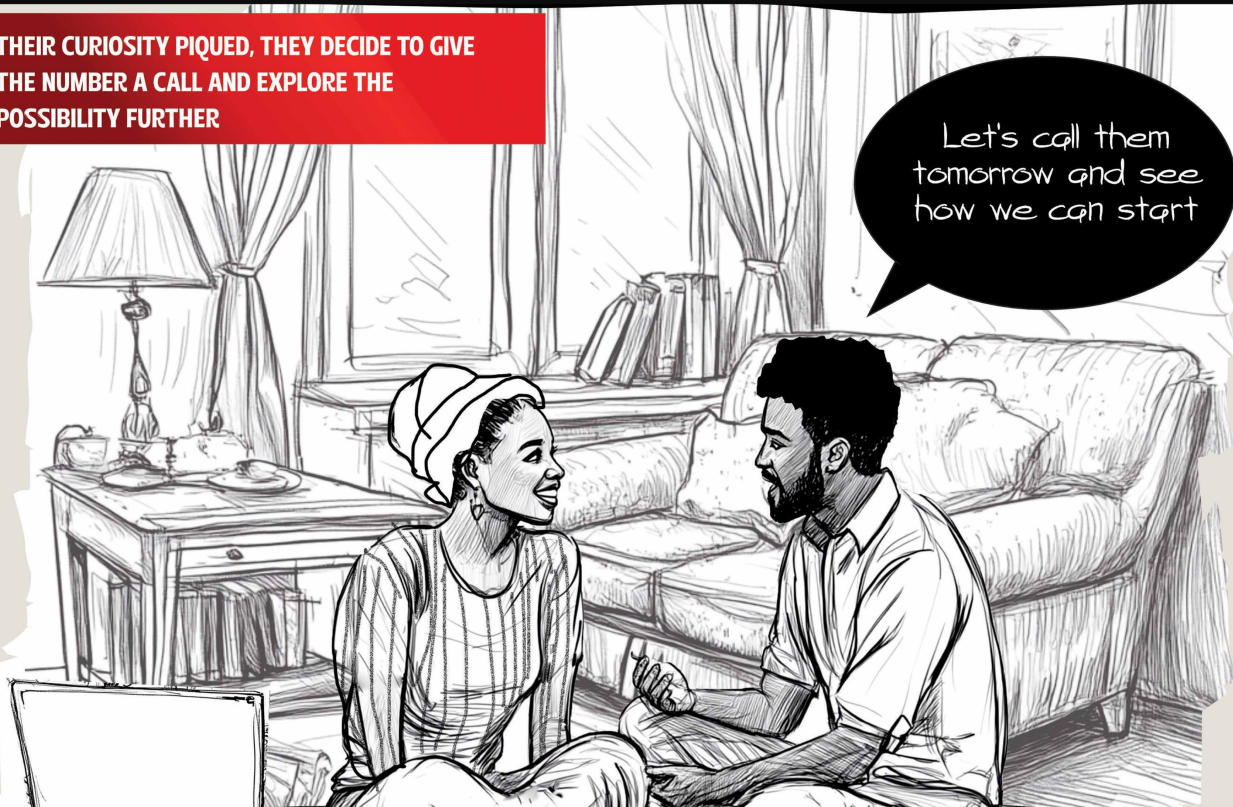
Look at this, Ngozi. We could actually afford this

SHORTLY AFTER, THEY RECEIVE AN SMS BLAST FROM DUO OFFERING MORE DETAILS ABOUT THE PROGRAM...



DUO's rent-to-own program details we need to check this out

THEIR CURIOSITY PIQUED, THEY DECIDE TO GIVE THE NUMBER A CALL AND EXPLORE THE POSSIBILITY FURTHER



Let's call them tomorrow and see how we can start

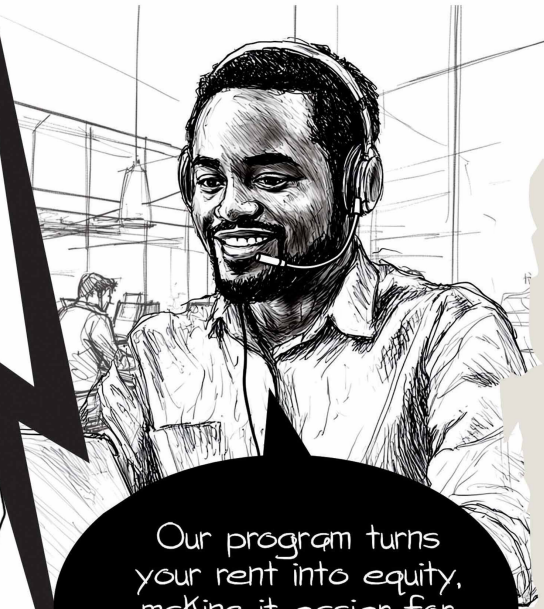
Chapter 4

Transformation

ON THE PHONE, NGOZI AND CHUKA ARE
GREETED WARMLY BY THE DUO



THEY DISCUSS THEIR CHALLENGES AND
SPEAK WITH THE REPRESENTATIVE WHO
EXPLAINS THE PROGRAM IN DETAIL...



Our program turns
your rent into equity,
making it easier for
you to own your
home

INSPIRED, THEY WATCHED SEVERAL DUO
HOSTED VIDEOS ON BUDGETING AND
FINANCIAL PLANNING



These videos
are so helpful.
We can really do
this, Chuka.

THE MORE THEY LEARN, THE MORE ACHIEVABLE
THEIR DREAM OF HOME OWNERSHIP BECOMES...



If we stick to
this budget, we
can make our
dream a reality

DUO'S PROGRAM PROVIDES A CLEAR PATH
FORWARD, TURNING THEIR RENT PAYMENTS INTO
EQUITY...



We're finally on
the right path,
Chukw. Our own
home is within
reach.

And we can
actually afford it.
Can you imagine
the most we will
ever pay is our
5%.

Chapter 5

Success and Celebration

THE DAY THEY MOVE INTO THEIR NEW HOME IS FILLED WITH JOY AND RELIEF...

We did it, Chuka.
We're home

WATCHING THEIR CHILDREN, OBI AND AMARA, PLAY IN THE COMMUNITY PLAYGROUND BRINGS TEARS TO NGOZI'S EYES...



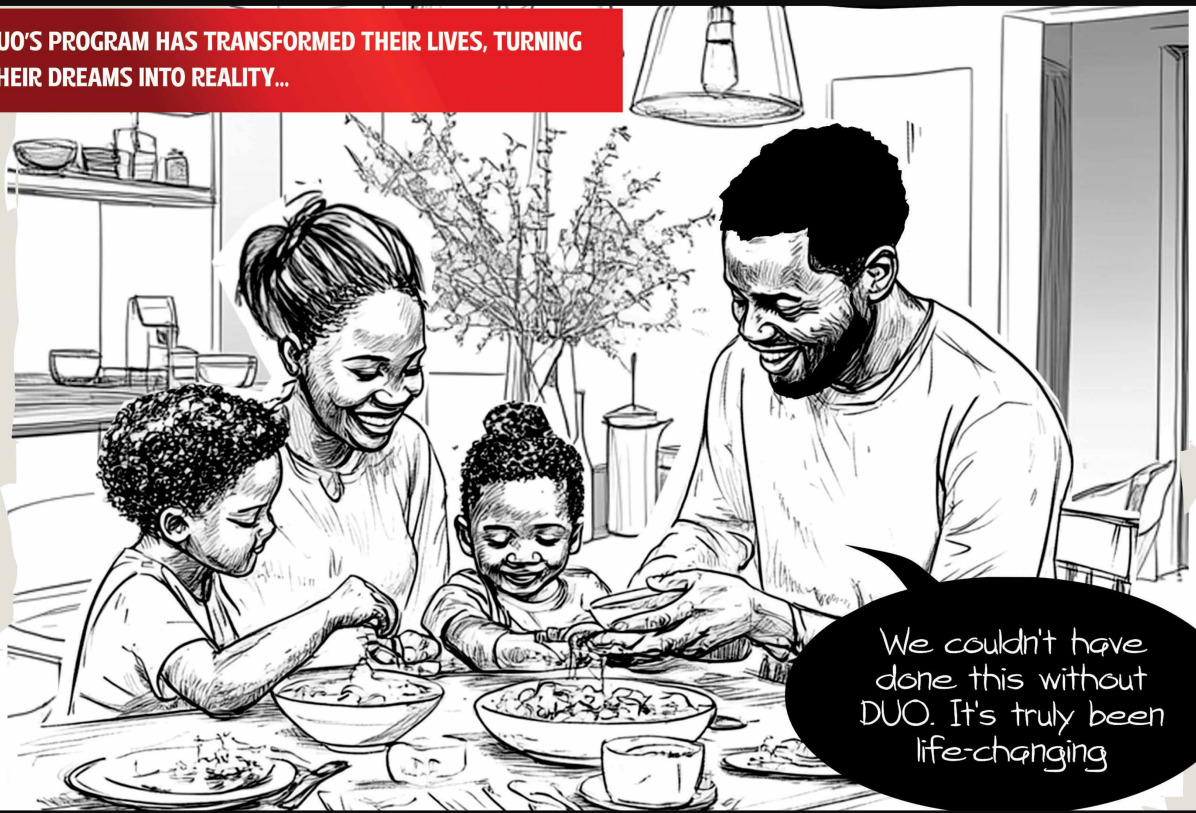
This is everything I hoped for.

THE BEAUTIFUL HOME AND THE SAFE ENVIRONMENT ARE EVERYTHING THEY HOPED FOR



This is just the beginning. We're going to make so many memories here.

DUO'S PROGRAM HAS TRANSFORMED THEIR LIVES, TURNING THEIR DREAMS INTO REALITY...



We couldn't have done this without DUO. It's truly been life-changing

 **du**
CONFERENCE

THEY PROUDLY SHARE THEIR SUCCESS STORY, INSPIRING OTHERS TO 'JUST DUO IT'!



If we can do it, so can you. Don't wait. Just DUO it!

THE END

Join Ngozi and Chuka



You too can become a
homeowner
with **Duo by Mixta!**



Contact us today

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